



The Bernadette A. Eichler Youth Ambassador Program will begin its 7<sup>th</sup> year in the 2018-2019 theatre season. We are excited to invite over forty school districts to participate in the program. Students accepted into the program from the surrounding school districts will be given a Broadway Utica Season Pass. In exchange, the students are required to submit a pre-show synopsis to Broadway Utica and a post-show review about each show to Broadway Utica, Facebook, Twitter and Instagram. The goal is to engage area teens in theatre, the arts, and the community in which they live. The student can have interest in any aspect of theatre or the performing arts (acting, directing, production, management, choreography, stage management, lighting, marketing, costume design, set design, etc).

#### **ELIGIBILITY:**

- The student must be a Junior or Senior in the 2018-2019 school year
- The student must have an active Facebook, Twitter or Instagram account and be willing to submit and post on each social media outlet
- Student must be willing and able to uphold the expectations of the program which can be found on our website [www.BroadwayUtica.com](http://www.BroadwayUtica.com) in the Education Programs tab under YAP Guidelines.

#### **APPLICATION PROCESS:**

- Each student must submit a short essay explaining why they want to become a Bernadette Eichler Youth Ambassador and what their expectation is of the program
- Each student must submit a teacher recommendation
- Each student must have parental approval in writing
- Each student/parent is required to sign a publicity/photo release form

Applications must be received before July 15, 2018

Please submit your information to Kristen Matteson at:

[Kristen@BroadwayUtica.com](mailto:Kristen@BroadwayUtica.com) or by US mail (see above). Please include your name, address, phone number, email address, age, high school name, and grade level.

We look forward to hearing from you!